TECHBEAR

**Using technology to drive your new business in the most effective &
affordable ways**

Est. 2014

Table of Contents:

From our founder, Paul Bostick:

My name is Paul Bostick and I am currently the Founder/Managing Partner of TechBear LLC, a media company focused on making business websites and social media campaigns easy and inexpensive.

My team is dedicated to the open source WordPress platform and making it functional for organizations of all sizes, whether small, large or somewhere in between.

Passionate about making it easier and less costly for companies to have a great WordPress presence, I think my favorite part of running TechBear is knowing that my team is helping small businesses easily tackle their web and social media needs. The TechBear team turns something that used to be time-consuming and expensive into a transparent, easy and fun process.

It was after college that I started focusing on using technology to grow small businesses and making it easier to be efficient, something that I'm still passionate about today.

I often reminisce on growing up in the first wave of home technology. I remember being completely blown away by the games coming out or Netscape, hotmail and MP3s. With those initial technological advances that peaked my interest, I'm always looking for the most efficient and innovative way to help our clients at TechBear.

TechBear is here to help you and your business thrive. With web design and development, graphic design, online marketing, search engine optimization and much more, we are sure to benefit the growth of your business.

Sincerely,

Paul Bostick

Paul Bostick

Introduction:

Founded in 2014, TechBear specializes in using technology to drive new business your way in the most effective and affordable ways: through powerful branding, social media and custom website technology that's specifically tailored for your business.

TechBear is dedicated to helping your company grow by providing inexpensive and hassle free business technology solutions and creating channels for new customers.

Key Details:

Agency Name: TechBear
Founded: 2014
Staff: 17

Address: 252 Nassau Street, 2nd Floor, Princeton, NJ 08542
Phone: (212)-517-2000
Email: support@TechBear.com
Visit us at: https://techbear.com/

Facebook URL: https://www.facebook.com/TechBearUSA/
Twitter URL: https://twitter.com/TeamTechBear
Instagram URL: https://www.instagram.com/teamtechbear/
LinkedIn URL: https://www.linkedin.com/company/techbearusa/

Company Management:

Paul Bostick - Founder / Managing Partner
Founding TechBear in 2014, Paul leads TechBear's B2B marketing efforts, overseeing the marketing, sales and client support in the office. With a Master's degree in Construction Administration from Columbia University and a Bachelor's from the University of Texas, Paul is more than equipped to provide our clients with the efficient, hassle-free and professional service they're seeking.

Boris Jerkovic - Director of IT / Full Stack Web Developer
Working on more than 350 projects for web development, Boris is skilled in Search Engine Optimization (SEO), User Experience, PHP, E-commerce and WordPress. He first joined TechBear in September of 2015 and has since provided our clients with efficient and hassle-free service.

Marko Spasic - Digital Marketing & Search Engine Optimization (SEO) Specialist
With seven years of experience, Marko provides our clients with a variety of services, such as: SEO configurations, on-page SEO, link-building, social media marketing, paid marketing campaigns, email marketing campaigns and automations. Marko works directly with our clients to conduct analyses, tests, performance tracking and reporting.

Lisa Nenadic - Head of Project Management
Lisa joined the TechBear team in July 2017 and is responsible for maintaining the workflow in the office, the continuation of progress and the communication between our clients and team. Overlooking the work of her Project Management team and TechBear's over 200+ clients, Lisa dedicates her time to organizing, managing and ensuring client satisfaction.

Our Process:

TechBear takes pride in the simple, but effective, approach we take in order to best satisfy our client's needs.

Any new clients begin with an initial consultation where you speak with a Project Manager about what you'd like to accomplish by using TechBear.

If you'd like to continue with us, you simply sign up, agree to our terms of service and then the work begins. Your Project Manager will get your initial tasks into the hands of a developer and all you have to do is sit back and relax.

As the work continues, your Project Manager communicates with you every step of the way. TechBear has no recurring charges or retainer fees. The work that is completed with us can begin and end as the client wishes.

Services:

TechBear offers a variety of services that includes:
- Web Development
- Graphic Design
- Social Media
- Email Marketing
- Pay-Per-Click
- Content Creation
- Search Engine Optimization (SEO)

Clients:

Hawaii Commercial Real Estate, LLC

PEAK PRODUCERS — Top Real Estate Agents inspiring and enhancing the Pikes Peak Region by giving back to the community.

ZOONO®

TODDWALSH
CCIM | COMMERCIAL BROKER
A BOULDER COMMERCIAL REAL ESTATE BROKER

CHAPPS BURGERS

wellpath
To hope and healing.

CHRYSTA BELL

MINDSCOPE

SeaSpine

RICHSOURCE
For Licensed Medical Practitioners Only
Serving the USA and Approved Nations

Frequently Asked Questions:

Question: How much do you charge clients for your work?

Answer: At TechBear we make it easy. We do all our work in-house and our charge is $23/hr no matter the project. Although paying by the hour can seem intimidating, check out what Alex C. had to say on their [review for TechBea](#)r for Bark.com:

"I have worked with 3 developers before Techbear and I could say none of them have delivered better than this company... **I can say I was a little nervous doing business with a company that charges by the hour due to past experience, but I can say I have no regrets.** Nika and her team are extremely straightforward and ethical. If they believe it cant be done, they will tell you right away, and work with you to come up with solutions..."

(Q) : How do I communicate with TechBear to discuss my project or work on my project?

(A): TechBear operates from 9:00 am - 5:00 pm EST Monday - Friday (exception of holidays). One of our representatives is available to take calls anytime during those hours at (212) 517-2000. If you are signed on as a client, TechBear assigns you a personal Project Manager. You can rest assured knowing that you will have one-on-one correspondence with your PM whether it be by email or a phone call.

(Q): Is there a way that I can see examples of work that TechBear has previously completed?

(A): Of course! We want our clients to be confident and comfortable that we can get the job done! Our website contains a portfolio that shows our past work and creations. All you have to do is click [here](#).

Press contact:

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