



# **TECHBEAR**

**Using technology to drive your new business in the most effective &  
affordable ways**

**Est. 2014**



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## **From our founder, Paul Bostick:**

My name is Paul Bostick and I am currently the Founder/Managing Partner of [TechBear](#) LLC, a media company focused on making business websites and social media campaigns easy and inexpensive.

My team is dedicated to the open source WordPress platform and making it functional for organizations of all sizes, whether small, large or somewhere in between.

Passionate about making it easier and less costly for companies to have a great WordPress presence, I think my favorite part of running TechBear is knowing that my team is helping small businesses easily tackle their web and social media needs. The TechBear team turns something that used to be time-consuming and expensive into a transparent, easy and fun process.

It was after college that I started focusing on using technology to grow small businesses and making it easier to be efficient, something that I'm still passionate about today.

I often reminisce on growing up in the first wave of home technology. I remember being completely blown away by the games coming out on Netscape, hotmail and MP3s. With those initial technological advances that peaked my interest, I'm always looking for the most efficient and innovative way to help our clients at TechBear.

TechBear is here to help you and your business thrive. With web design and development, graphic design, online marketing, search engine optimization and much more, we are sure to benefit the growth of your business.

Sincerely,

Paul Bostick



## **Introduction:**

Founded in 2014, TechBear specializes in using technology to drive new business your way in the most effective and affordable ways: through powerful branding, social media and custom website technology that's specifically tailored for your business.

TechBear is dedicated to helping your company grow by providing inexpensive and hassle free business technology solutions and creating channels for new customers.

## **Key Details:**

**Agency Name:** TechBear

**Founded:** 2014

**Staff:** 27

**Address:** 252 Nassau Street, 2nd Floor, Princeton, NJ 08542

**Phone:** (212)-517-2000

**Email:** support@TechBear.com

**Visit us on our [website](#), [Facebook](#), [Twitter](#), [Instagram](#) or [LinkedIn](#).**



## Key Contacts:



**HAVE QUESTIONS?  
CALL NICK**

609-557-7255  
nick@TechBear.com



**HAVE QUESTIONS?  
CALL LEONARD**

+44 20-3290-1970  
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**HAVE QUESTIONS?  
CALL KAYLEE**

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**ZOHO QUESTIONS?  
CALL PAUL**

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## **Our Process:**

TechBear takes pride in the simple, but effective, approach we take in order to best satisfy our client's needs.

Any new clients begin with an initial consultation where you speak with a Project Manager about what you'd like to accomplish by using TechBear.

If you'd like to continue with us, you simply sign up, agree to our terms of service and then the work begins. Your Project Manager will get your initial tasks into the hands of a developer and all you have to do is sit back and relax.

As the work continues, your Project Manager communicates with you every step of the way. TechBear has no recurring charges or retainer fees. The work that is completed with us can begin and end as the client wishes.

## **Services:**

TechBear offers a variety of services that includes:

- Web Development
- Graphic Design
- Social Media
- Email Marketing
- Pay-Per-Click
- Content Creation
- Search Engine Optimization (SEO)



## Frequently Asked Questions:

**Question:** *How much do you charge clients for your work?*

**Answer:** At TechBear we make it easy. We do all our work in-house and our charge is \$23/hr no matter the project. Although paying by the hour can seem intimidating, check out what Alex C. had to say on their [review for TechBear](#) for Bark.com:

"I have worked with 3 developers before Techbear and I could say none of them have delivered better than this company... **I can say I was a little nervous doing business with a company that charges by the hour due to past experience, but I can say I have no regrets.** Nika and her team are extremely straightforward and ethical. If they believe it cant be done, they will tell you right away, and work with you to come up with solutions..."

**(Q) : How do I communicate with TechBear to discuss my project or work on my project?**

**(A):** TechBear operates from 9:00 am - 5:00 pm EST Monday - Friday (exception of holidays). One of our representatives is available to take calls anytime during those hours at (212) 517-2000. If you are signed on as a client, TechBear assigns you a personal Project Manager. You can rest assured knowing that you will have one-on-one correspondence with your PM whether it be by email or a phone call.

**(Q): Is there a way that I can see examples of work that TechBear has previously completed?**

**(A):** Of course! We want our clients to be confident and comfortable that we can get the job done! Our website contains a portfolio that shows our past work and creations. All you have to do is click [here](#).

## Press contact:

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